

Isabel Nixon

 Designer

isabelgrace756@gmail.com
937-422-2973

Skills & Software

Figma

Adobe Suite

Illustrator, Photoshop,
InDesign, After Effects

Blender

Web Design/Dev

HTML, CSS, JavaScript

React Native

Java

Web builders

Wix, Shopify, Wordpress, Webflow

Email builders

Mailchimp, Toast, Hubspot

Awards

Best of Category, Brand and Identity, Evernote

CSCA Creative Best 2025

 [View my portfolio here](#)

Education

B.S.D. in Visual Communication Design, 2026

The Ohio State University

Minors in Computer Science & Creative Writing

Experience

Between State

Designer (2026–Present)

Design Intern (2025–2026)

- Led an interface refresh for Mapped, a store-mapping application used by major retail brands including **LensCrafters** and **American Eagle**.
- Prepared print production files for various clients.
- Designed long-form print pieces for nonprofits.
- Designed and scheduled content for social media campaigns and email newsletters across multiple brands.
- Maintained and updated Webflow sites using CMS structures.

Ohio State Athletics

Design Intern (2024–2025)

- Created social media graphics for **30+ varsity sports teams**, ensuring consistent brand identity across platforms.
- Designed fan merchandise concepts, aligning with Ohio State's brand guidelines and audience interests.

IBM

Accelerate Program (2024)

- Selected from **10,000+ applicants (top ~5%)** for a UX design and research fellowship.
- Conducted user research, synthesized findings, and presented a redesign proposal for an existing IBM product.

Web Designer (Freelance)

RDH12 Fund for Sight (2024)

- Designed and launched a Wix website for a nonprofit **raising awareness and funding** for congenital blindness research.
- Rebranded the organization's visual identity to modernize its look and clarify its mission.

Student Exhibition Designer

Belonging to Soil (2023–2024)

- Created branding and visual identity for a VR experience exploring human-nature interaction.
- Designed user flow and wayfinding signage to guide visitors through the exhibition.
- Produced social media and marketing assets to promote the exhibition.

